

Call for External Evaluators

Background

Canolfan Gerdd William Mathias (CGWM) has recently secured funding from Spirit of 2012 Music Challenge Fund (www.spiritof2012.org.uk) to deliver a three year programme 'Canfod y Gân / Discover the Song' which will bring disabled and non-disabled people (aged 16+) together to participate as equals in regular music activities with the aim of improving mental health and wellbeing.

CGWM will work in partnership with Gwynedd Council's Learning Disabilities team who will refer individuals who have learning disabilities to the project.

We are now seeking an independent evaluator to work with us throughout the project to:

- gather evidence of its impact,
- assist with the preparation of reports to the funder,
- help us to share our learning.

Vision and aims

We believe that every person has a song to sing and that every person deserves the opportunity to discover and share their song.

Starting at the end of April 2019, three groups will meet on a fortnightly basis in Harlech, Pwllheli and Caernarfon. Every six months the groups will take part in public performances and events within their community and/or at local or national festivals with the aim of changing perception towards disability.

We wish to evaluate the project against the following selected outcomes:

- Wellbeing
- Mental Health
- Perception of Disability
- Increasing the pool of musicians in North Wales who are equipped to deliver intergrated activities.

The successful applicant will be responsible for :

- Developing and implementing their own methodology, approved by CGWM and Spirit 2012.
- producing the resources and materials required to carry out the evaluation process – questionnaires etc.
- Feed into the 6monthly and annual reports to Spirit of 2012 throughout the project.

- Producing a comprehensive summative evaluation report measuring its success against the aims stated using both quantitative and qualitative data presented in a way that enables outcomes to be shared with participants, CGWM and Spirit of 2012. We would discuss the format of reports with successful applicants, and are keen to strike the right balance between getting a detailed understanding of the impact, whilst also being concise and readable.
- Supporting continuous improvement in the projects delivery by sharing data and information and assuring quality.
- Using the Office for National Statistics wellbeing measures to collect feedback and data.

Key evaluation questions :

Wellbeing

To what extent does the individual feel more confident through participation in music?

Do members feel happier since starting the project?

Mental Health

Has the mental health of participants improved through participation in music?

Perceptions of disability

Has the participants' perception of what people who have disabilities can achieve, and their contribution to society changed.

Effect on music tutors

Do the music tutors feel more confident and skilled to deliver integrated music sessions for participants with and without disabilities (physical or learning)

We would also like to evaluate the effect of the project on tackling loneliness and would expect the successful candidate to offer guidance on this matter.

Essential skills

- The capacity to conduct and prepare bilingual (Welsh and English) questionnaires.
- Use of the Office for National Statistics National Wellbeing measure.
- Experience of evaluating and gathering evidence from individuals who have learning disabilities or who are non-verbal.

Procurement and project timeline

The timeline for the project is detailed below. These dates are subject to change.

Issue tender	7 th February, 2019
Deadline for submission of proposals	11 th March 2019, 9am
Appointment	13 th March, 2019
Outlining framework and evaluating model	31 st March 2019
Baseline report	31 st May 2019
Feed into First year report to Spirit of 2012	30 th November 2019
Feed into 6 monthly report to Spirit of 2012	31 st May 2020
Feed into Second year report to Spirit of 2012	30 th November 2020
Feed into 6monthly report to Spirit of 2012	31 st May 2021
Submission of Final Evaluation Report	30 th November 2021

Fee

A total fee of £14,000 is available for the evaluation process, inclusive of all costs and VAT.

For information, a copy of the Spirit Logic Model can be found here : [Spirit Logic Model](#)

Applicants will be judged against the following criteria

- Clarity of communication
- Experience of researching on similar themes
- Clear methodology
- Intellectual curiosity and commitment to providing actionable insights
- Value for money

How to apply

If you are interested in applying please submit a two page proposal briefly outlining your relevant experience, suggested methodology, and two referees together with a fee breakdown.

Please send your proposals (**by 9am on the 11th of March**) to Mared Gwyn-Jones – mared@cgwm.org.uk

If you have any questions or wish to have an informal conversation please contact :

Meinir Llwyd Roberts on 01286 685230 / 07967274617 / meinir@cgwm.org.uk